



# Education Alliance

**RAISE OUR COLLECTIVE VOICE | SHAPE THE FUTURE | ELEVATE OT STANDARDS**

## PROMOTIONAL OPPORTUNITIES TO SUPPORT OT STANDARDS OF PRACTICE

### EDUCATION ALLIANCE SUBSCRIPTION

- One Year Subscription — \$2,000
- Supporting the occupational therapy profession to create an unparalleled force.

### PROMOTIONAL OPPORTUNITIES

#### ANNUAL CONFERENCE

- Website Branding — \$3,000
- Tote Bag — \$3,000
- Registration Digital Brochure — \$3,000
- Pen — \$1,500
- Lanyard and Badge — \$1,500
- Hotel Key Cards — \$1,500
- Friday Keynote — \$1,500
- Friday Evening Expo Reception — \$1,500
- Saturday Keynote — \$1,500
- Saturday President's Welcome & OT Celebration— \$1,500
- Sunday Keynote/OTAC Annual Meeting — \$1,500
- Exhibit Booth Space:
  - Early bird:
    - \$900 non-corner/\$1,000 corner
    - Early bird rate ends April 30, 2025
  - Regular:
    - \$1,000 non-corner/\$1,100 corner

*Exhibit booth space is limited.*
- Certificate of Completion — \$500
- Exhibitor/Profile Guide — \$500
- Presenter Digital Profile Guide — \$500
- Website Banner Ad — \$500
- Thursday Movie Night — \$500
- Bag Collateral Material Insert — \$250
- Take One Table — \$150
- Bingo Card Spot (must be an exhibitor) — \$150

#### CONFERENCE DISPLAY ADS\*\*

- Conference Registration Digital Brochure
- Conference Onsite Program
- Conference Exhibitor Profile Guide

\*\* ad rates vary depending upon size and color. Contact [staff@otaconline.org](mailto:staff@otaconline.org)

### PROMOTIONAL OPPORTUNITIES, cont.

#### CUSTOMIZED VIRTUAL EDUCATION—\$150 EACH

For your OT/OTA student, faculty, and employees.

Current topics:

- Professional Responsibility and Leadership
- Career Protection Through Legislative and Regulatory Advocacy
- The Art of Mentee/Mentorship

#### SPECIAL TOPIC FORUM (STF) PR PACKAGES—\$300

OTAC hosts 10 or more STFs annually. One STF PR Package includes the following nonexclusive benefits for three STFs of your choice: logo on registration brochure and registration web page and in email broadcasts and 1 complimentary STF registration for each.

#### SPECIALTY SYMPOSIA PR PACKAGES—\$500

OTAC hosts 5 or more specialty symposia annually. One Symposia PR Package includes the following nonexclusive benefits for one Symposium of your choice: logo on registration brochure and registration page and in email broadcasts and 1 complimentary Symposium registration.

### PAYMENT INFORMATION

Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Phone No. \_\_\_\_\_

Contact Email \_\_\_\_\_

Check # \_\_\_\_\_ (Payable to OTAC)

Credit Card:  AMEX  Mastercard  Visa  Discover

Credit Card No. \_\_\_\_\_

Credit Card Exp. Date \_\_\_\_\_ Credit Card VCode \_\_\_\_\_

Name of Cardholder \_\_\_\_\_

Card Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

**TOTAL AMOUNT \$** \_\_\_\_\_

**Mail to:** OTAC, 3620 American River Drive, Suite 230, Sacramento, CA 95864

- ✓ **SUBSCRIBE TO THE EDUCATION ALLIANCE TODAY!**
- ✓ **TAKE ADVANTAGE OF OUR PROMOTIONAL OPPORTUNITIES!**
- ✓ **CALL OR EMAIL US TODAY TO DISCUSS YOUR OPPORTUNITIES! 916/693-7079 | [STAFF@OTACONLINE.ORG](mailto:STAFF@OTACONLINE.ORG)**