

# Corporate Members — Connect with the OT Profession

**OTAC  
represents the  
most  
accomplished OT  
professionals in  
the state.  
Be a member and  
get connected!**



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Questions?  
Contact Shannon Rutledge,  
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OTAC works to advocate for and protect the occupational therapy profession and to safeguard practice standards. It is the premier association for accomplished occupational therapy professionals who are *proud* of the profession, accept the *privilege* of practicing as an OT, and take seriously their *responsibility* to serve clients, their profession, and the association. Join us in with pride, privilege, and responsibility.

**Corporate Member Benefits — \$500 = \$4,500 value, plus invaluable opportunities and branding with the most accomplished OT professionals in the state**

#### Advertising & Marketing

- One free link on our website for one year (member benefits section)— *\$1,200 value.*
- One free website banner ad for one month—*\$300 value.*
- One free *OTAC News* banner ad—*\$150 value.*
- One free black and white business card size advertisement in the OTAC Newsletter once per year—*\$150 value.*
- 20 percent discount on mailing labels—*\$30 value each order.*
- Annual Conference:
  - Receive a discount on exhibit booth for OTAC's Annual Conference.—*\$100 value*
  - Receive a 20% discount on our Bingo Card Sponsorship.—*\$30 value*
  - Receive special recognition such as a bold listing and logo placement in the Exhibitor Resource Guide—*\$50 value.*
  - Receive a 20% discount on a black and white ad in the Exhibitor Profile Resource Guide.—*\$30 value*
  - Receive first choice for Annual Conference sponsorship opportunities. *Ask us about the opportunities.*
  - Stand-Alone email blast to all OTAC members for \$200 (only available to Corporate Members) - *\$300 value.*

#### Public Relations

- One free half-page profile article in the OTAC Newsletter—*\$400 value.*
- Listing in the online Membership Directory—*professional connections are invaluable.*
- Company listing in the Corporate section of the website—*\$1,200 value.*
- Company name listed in every OTAC Newsletter with a live link for the life of your membership—*\$200 value.*

#### Recruiting Assistance

- One free job listing in the online OTAC Career Center for one month annually—*\$355 value.*